

A dramatic, low-key photograph of a man with a full, reddish-brown beard and a wide-brimmed hat. He is wearing a textured, corduroy jacket and is looking down intently at a document or map on a table. The lighting is very low, coming from the side, highlighting the texture of his beard and jacket. The background is dark and indistinct, suggesting an old, perhaps historical, setting. The overall mood is one of mystery and focus.

# True North

Pioneering the North  
in the wilderness of passion and dirty dealing





**“It looks like like a Hollywood blockbuster”**

**– Hugo Dumas, La Presse**

**38% market share**

**1.6 million viewers weekly**

### History just got uncensored. Series Concept

This is the untold story of the Quebec Laurentians (Canada). Prepare for a gripping, hyper-realistic drama of the struggles of a hopeful people, as they cultivate the wild land they must colonize. The heart-wrenching love-triangle between innocent, strong Donalda, her beloved, Aléxis, Ste-Adèle’s village hero, and greedy Séraphin, the mayor’s usurious son, show the resilience of the brave against a backdrop of scheming politics. The earthy priest, Curé Labelle, keeps moral order and inspires hope for the poor. He has big plans for a national railroad, to develop the North, bring back the youth draining to the U.S. for work, and political aspirations to link together the French colonies as a stronghold against English Canada.

“A television masterpiece...This is really big TV!... It's so dirty, earthy, savory, subtle and complex ...it was so pleasurable that my toes were curling up!”

– Richard Martineau, Le Journal de Montréal

**Genre :** Drama series

**Length :** 30 x 60 min

**Number of seasons :** 3

**Original version :** French language

**Production years :** 2015-2017

**Writers :** Gilles Desjardins

**Produced by :** Encore Television and Sovimage

**Broadcaster :** Radio-Canada

**Time Slot :** Prime Time Mondays 9pm

**Ratings and Market share :** 1.6 million weekly viewers and a 38 % market share

### Awards:

**Gémeaux 2018 :** Best Production Design, Best Sound Mixing

**Gémeaux 2017 :** Best Production Design, Best Sound Mixing

**Gémeaux 2016 :** Best Drama, Best Actor, Best Direction

**Gala Artis :** Best Actress, Best Actor

**Website:** [www.encoretvintl.com](http://www.encoretvintl.com)

**Phone:** 1.514.270.0011 – ext 250

**Email:** [sales@encoretvintl.com](mailto:sales@encoretvintl.com)

**Address:** 6300 av. Du Parc, Suite 406, Montreal (Qc) Canada, H2V 4H8



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